

IMAGINE.
DO. ENJOY.

MindTree Consulting

Innovative Global IT Services and Solutions



Microsoft®



MindTree Consulting

MindTree Consulting is a global consulting company and IT solutions provider based in Bangalore, India and Warren, New Jersey, USA. Since its inception in 1999, MindTree has worked closely with Fortune 1000 companies to help them develop, re-engineer, and maintain their IT applications, resulting in lower operational costs and greater business agility.

A process- and results-oriented firm, MindTree provides consulting services and IT solutions for large transaction processes, e-business solutions, and complex data management projects. By emphasizing its strengths in consulting services, technical knowledge, and highly agile and accessible project operations, MindTree helps its customers realize better bottom-line results. From its roots in customer service, MindTree's business model as a global IT services provider gives equal emphasis to front-end consulting services and technical expertise. MindTree maintains a business presence in the United States, the European Union, India, Asia, and the Middle East.

MindTree is a CMM Level 5 and a P-CMMi Level 5 company. The latter rating is especially important to MindTree because it was assessed for all MindTree offices worldwide and reflects the importance that attracting and retaining talented people has in delivering consistently high-quality solutions to customers. This commitment to quality is reflected by the company's significant, ongoing investment in internal methods, reusable solution frameworks, tools, and best practices, which provide customers with consistently high-quality services and faster times to value.

Approximately 50 percent of current MindTree projects are based on Microsoft technologies. This strong commitment to Microsoft-based solutions is reflected in an enthusiastic Microsoft practice, which includes dedicated platform, architectural design, project delivery, and pre-sales groups. The company's Microsoft initiative is based in the company's Microsoft Center of Excellence (CoE) in Bangalore, India. MindTree also operates four development centers in Bangalore and Chennai, India and at Warren, New Jersey.

Microsoft Partner Alliance

Global service delivery Partners are an important part of the Microsoft Partner ecosystem. By using a global delivery model of technologies and services, Microsoft and its Partners can use the onsite/offshore model to deliver new business capabilities, help customers accelerate legacy migration and adoption of new platforms, and enable them to achieve more cost-effective operations.

Microsoft Global Delivery Partners are a worldwide community of consulting and integration firms. These companies stand ready to help Microsoft enterprise customers design, install, and maintain secure networks, mobile access, and remote connectivity by using Microsoft technologies.

Microsoft Global Delivery Partners include the world's fastest-growing vendors. Like all community members, MindTree Consulting has a proven and distinguished track record among Global 1000 customer companies and world-class capabilities based on the Microsoft platform. These capabilities are aligned with vertical and horizontal solution areas. This brochure is designed to highlight MindTree Consulting capabilities and help you to better assess engagement opportunities with this Partner.



MindTree Celebrates a Culture of *Imagination and Expertise*

As the demand for affordable services has grown, so has the field of offshore IT solutions and services vendors, who are ready and able to provide them.

In this competitive environment, the attention of all companies focuses on generating healthy returns on investment and implementing solutions that use established and leading-edge technologies. Another aspect of successful IT services—the value of imagination and the technical expertise that results in innovative solutions—is rarely if ever noted.

Since our company was founded in 1999, MindTree Consulting has taken the unusual path of imagination combined with technical expertise to become a leading global IT service delivery firm. The MindTree culture of creativity, innovation, and technical expertise is reflected in our mission, to deliver business-enabling solutions and technologies and to create long-lasting partnerships with our customers and a joyous environment for our people.

Company culture. At MindTree, our goals are visible in all aspects of our services, project operations, and company culture, which are based on imagination, action, and joy. Because we operate within a knowledge industry, creating and sharing knowledge and putting it to use are important parts of our corporate culture. Imagination is a means of creating knowledge, which can include improved methods or developing intellectual property. Action can involve sharing

this knowledge, which is of no use unless it is acted upon. Action multiplies when others in the company tap into the shared knowledge bank and put it to use. Finally, joy comes from enhancing the ability of individual employees through teaching and delighting our customers.

Quality philosophy. The quality of MindTree business solutions is measured by value as perceived by our customers—solution offerings that are on time, defect-free, cost-effective, and meet explicit as well as implicit business needs. Our consultants take extraordinary care to ensure that a quality product or service is delivered to all clients. We enforce due diligence in design and delivery of all of our business and development processes, systems, tools, and attitudes.

*“Capability determines what one can do.
Motivation determines what one actually does.
Attitude determines how well one does it.”*

-Lou Holtz, U.S. college football coach.

Microsoft technologies. Microsoft data and process integration, application development, collaboration, and Web-enabled technologies play an important role in our solutions and service offerings. With these Microsoft technologies, we offer our customers cost-effective, easy-to-manage solutions that extend their reach and help them become more agile global businesses.

Online Business Solutions

Often, the most crucial part of developing effective Web service-based business solutions is helping customers avoid the hype of e-business capabilities and clearly understanding where and how e-business solutions can help them meet their business goals.

We use our consulting expertise in workshops or extensive interviews with business stakeholders to identify business goals that the solution must achieve and help them understand where enterprise Web services are applicable. Then, our IT specialists and business analysts work together to define the right architecture, select the right tools, and implement Web services that will achieve a customer’s business and technology goals.





In these engagements, the Microsoft® .NET Framework and Microsoft Windows Server 2003 provide a unified environment of development capabilities and infrastructure services that can support the development and implementation of cost-effective Internet-based solutions. Microsoft Internet Information Services (IIS) and other Microsoft products and tools also enable rapid deployment of Web-based capabilities on the Internet, intranets, and extranets.

The resulting Web-based enterprise portal, content management, and e-marketing solutions enable companies to reduce the time and costs of finding and interacting with new customers, connecting users with customers, colleagues, and partners, and engaging in routine business transactions.



Legacy System Transformations Unlock IT Capabilities

When the phrase, “legacy system transformation” is mentioned, what comes to mind? It might be a mainframe-based infrastructure that is at the end of its useful life and uses proprietary languages and applications, and isolated silos of data. Or, it might be an n-tier system that can no longer support new tools or service levels it was designed to provide. In either case, outdated or under-performing legacy systems drive up operations costs, prevent easy company-wide access to vital data, and erode the performance of a significant portion of many companies’ total IT capabilities.

At MindTree, all Microsoft-based legacy system transformations migrate from mainframes or n-tier systems to the Microsoft .NET Framework. Within the .NET Framework development environment, our programmers can use familiar tools in Microsoft Visual Studio® .NET, automated code writing, verification, and testing methods,

and reusable XML-based Web services to reduce developer effort and rework, accelerate time to market, and minimize business and technology risk.

In each legacy system transformation engagement, we help enterprises choose the right technology and implement the right strategy to achieve their goals. The result—solutions that integrate legacy applications with the Microsoft .NET platform and technologies reengineered to help companies retain their competitive edge. Businesses that transform their IT infrastructure in this way can improve the interoperability of front- and back-office applications, reduce system operations costs, and improve end-user productivity.


Top-to-Bottom Approach to EAI

Now more than ever, data and process integration is needed for companies to stay agile and control operations costs. Companies use proprietary integration solutions and middleware to reduce the effort and cost of data exchange between distributed IT systems and facilities. After making these investments, IT costs and business performance often improve dramatically, but transaction times are often hard to reduce, and operations costs can stay stubbornly high.

Our innovative approach to enterprise application integration (EAI) blends IT assets and processes at the data, application, platform, and process levels. EAI solutions are built on the Microsoft .NET Framework and Microsoft Windows Server™ 2003. This foundation creates a unified operating system and development environment, in which all Microsoft servers, applications, data, and development tools can be exchanged easily between systems and work with each other seamlessly.

These solutions also use Microsoft BizTalk® Server to reduce development and business user effort by providing customizable process frameworks, messaging and connectivity capabilities, and reusable XML-based process rules.





By integrating data, processes, and platforms within a unified environment of Microsoft technologies, our EAI offerings provide our customers with business solutions that streamline business processes, drive down operations costs, and promote solid customer relationships.

Service Offerings

MindTree is a unique global IT service provider, which commenced business operations by combining experienced onsite consulting and project management services with offshore technical expertise and talent. This approach is reflected in our OneShore™ hybrid service delivery system. OneShore is based on consulting services—which ensure that business solutions address technical requirements and organizational business goals—and proven experience in developing and delivering IT solutions.

This hybrid approach provides the cost savings of offshore technical expertise and the customer convenience of local project management, consulting, and business analysis services. The OneShore approach represents a complete integration of our global resources that enables project participants to work from varied locations yet share a common project vision. This approach enables us to provide our customers with consistent, high-quality solutions and services.

Our solution and service offerings include data warehousing and business intelligence, Internet and emerging technologies, product engineering, and consulting services.

Internet and Emerging Technologies

MindTree provides Internet-based solutions to Fortune 1000 and mid-tier companies. We use our technical experience, project management expertise, and business insight to build large, transaction-based systems and Web-services based solutions, which include:

- E-business and enterprise portal solutions.
- Web application development and support services.
- Content and document management solutions.

Our pre-built frameworks include MindTree Agility™, a Windows .NET-based solution framework, which consists of an extensive library of components, blueprints, and code samples. These resources reduce the time and effort needed to design and deliver Internet-based solutions. MindTree Insight™, our event log analysis solution, uses pre-built functionality that enables IT professionals to find and solve network problems quickly and easily.

Our Internet-enabled service and solution offerings are based on the following Microsoft technologies:

- Visual Studio .NET (in Microsoft .NET environment)
- Microsoft BizTalk Server
- Microsoft SharePoint™ Server
- Microsoft Commerce Server
- Microsoft Windows Mobile™
- Microsoft Dynamics™ packages



Data Warehousing and Business Intelligence

Our Data Warehousing and Business Intelligence Practice provides solutions, solution frameworks, and services designed to help customers make quick and effective business decisions and release the incremental revenue and cost savings locked within their business data.

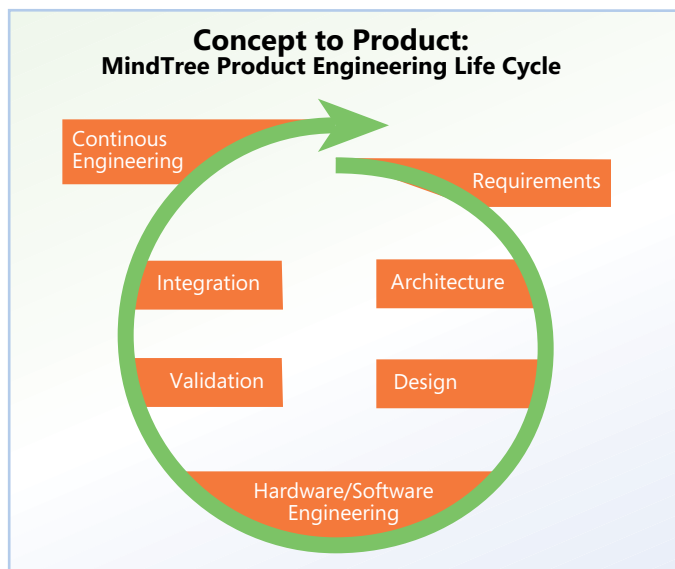
Rubic™, our customizable business intelligence (BI) solution framework, includes a data model template, analysis scenarios, extraction, transformation and loading (ETL), and master data management methods. These tools and proven, systematic business intelligence methods ensure that customers start up DW/BI capabilities quickly and avoid the rework and errors of unstructured data analysis.

Our data warehousing and business intelligence solutions and services range from data migration and integration, database design and construction services, tool evaluation, BI strategy, and customized dashboard and reporting tool design. These offerings are based on the following Microsoft technologies:

- Microsoft SQL Server® 2005
- SQL Server 2005 Analytical Services and SQL Server 2005 Reporting Services
- SQL Server 2005 Integration Services

Product Engineering

We offer product engineering solutions to enterprise software developers and manufacturers in the technology field. Our extensive technical expertise, business experience, and reusable process frameworks help us to develop products quickly and cost-effectively.



The following set of services help customers realize their technology-based products:

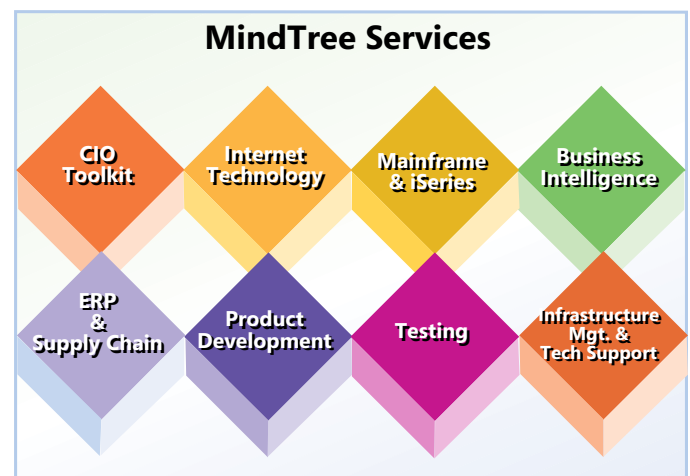
- Architecture and design
- Re-engineering
- Optimization and enhancement
- Validation, testing, and diagnostics
- Continuous engineering and product support
- Turnkey electronic product design
- IP licensing and integration

Consulting Services

Consulting services provide the foundation of MindTree solutions. As in all of our offerings, our consulting services are supported by our technical and business expertise. This balanced focus ensures that the information we gather and analyze addresses our customers' technical requirements and business goals.

These services include:

- **IT governance modeling**, which helps organizations to set up the right structure, governance model, and methods to identify and track outsourced work.
- **Assessment of existing enterprise IT architecture**, which helps to identify the bottlenecks for stability, responses and usability of existing applications and propose a road map for continuous improvement.
- **Enterprise application development and maintenance**, which help customers to create and support software solutions that fit their unique technical and business requirements.





To learn more about MindTree Consulting Solutions products and services, visit www.mindtree.com or call the sales office nearest you.

MAIN TELEPHONE

Nalin Vij

Microsoft Alliance Manager
19125 Northcreek Pkwy
Bothell, WA 98021 U.S.A.
Phone: (916) 396-4363
Email: nvij@mindtree.com

SALES AND MARKETING

Scott Staples

Executive Vice President,
U.S Operations
15 Independence Blvd, Suite 410
Warren, NJ 07059, U.S.A.
Phone: (908) 604-8080 x 2550
Email: [sstaples@mindtree.com](mailto:ss Staples@mindtree.com)

MICROSOFT CORPORATION

Jay Banerjee

Enterprise and Partners Group
One Microsoft Way
Redmond, WA 98052-6399 U.S.A.
Phone: (425) 421-6212
Email: jaybane@microsoft.com

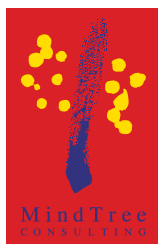
Anjan Lahiri

Executive VP, European Operations
106 Corringway London W53HA, U.K.
Phone: +44 208 817 1410
Email: anjanl@mindtree.com

Babuji Abraham

Vice President, Microsoft Practice
Global Village, RVCE Post
Bangalore, Karnataka 560 059, India
Phone: +91 9845000831
Email: babuji@mindtree.com





IMAGINE.
DO. ENJOY.